

ANNUAL
REPORT



20
18





At Cross, souls are saved, lives are changed & leaders are released to lead!

Hi, my name Mark...

I gave my life to Jesus this year. Something happened to me that Xanax could never cure. The day of this picture, we rewrote history. Thank you for showing me how to lean into God's promises. You guys are the Bible I would have never picked up to read!



Families like the Pate's are being impacted every week at Cross. Julie and her Dad, Harold, got baptized on the same day at Summer Splash this year.

Hi, my name is Harold...

I am 87 years old and I am being baptized because I believe that God isn't finished with me yet.



■ TOTAL DECISIONS MADE FOR CHRIST THIS YEAR **136**

■ FIRST TIME GUESTS **531**

■ BAPTISMS DURING THE LIFETIME OF CROSS **104**

■ 2018 BAPTISMS **54**

■ **196** ATTENDEES FOR OUR NEXT STEPS DISCIPLESHIP CLASSES

■ LIFE GROUPS



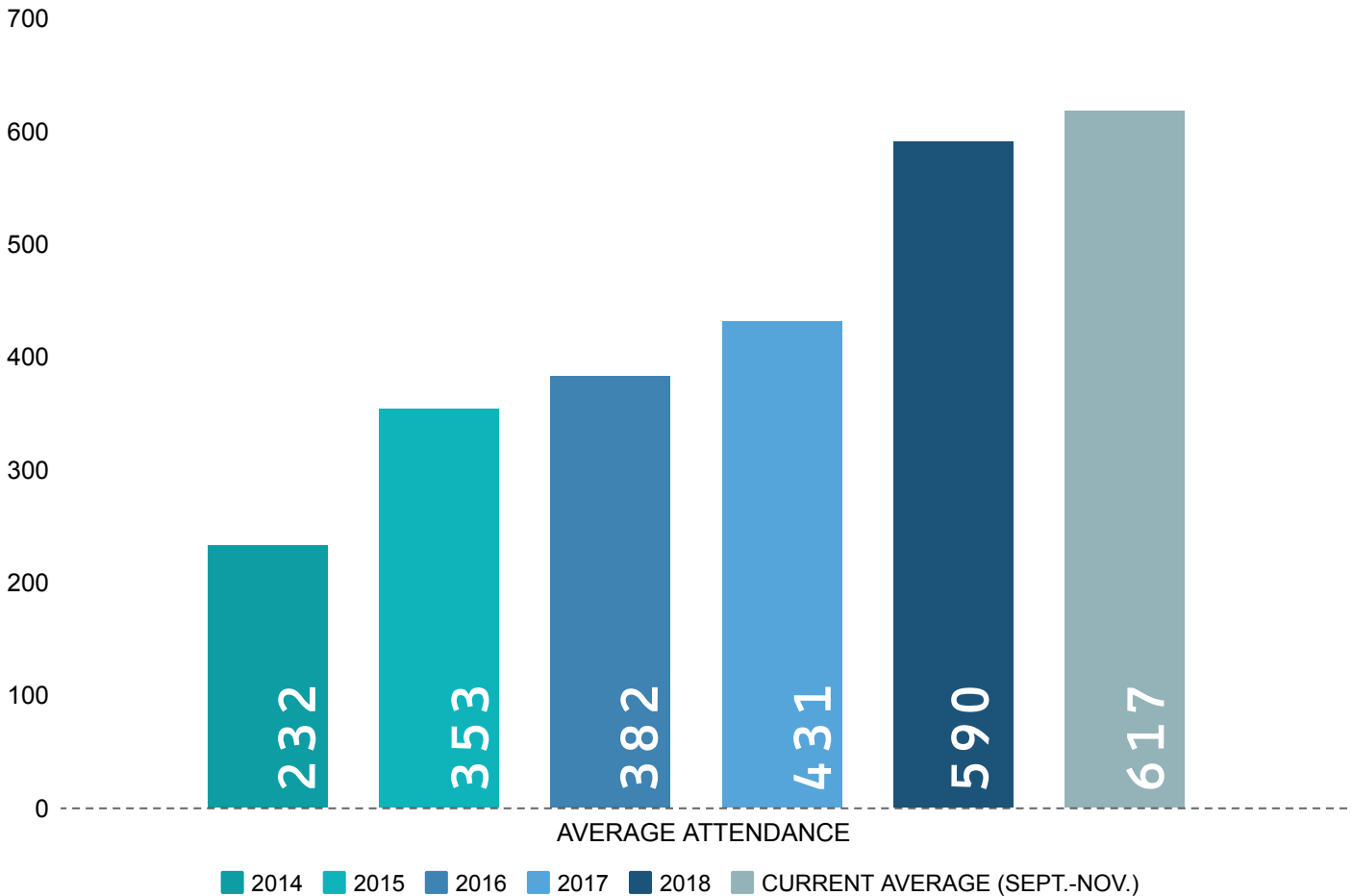
How well we blend when our focus is Jesus and our walk is love. - Charles

You are not alone when you have Cross as family. - Raven

60 LIFE GROUPS HOSTED
 213 NEW PEOPLE ATTENDING
 480 PEOPLE IN LIFE GROUPS

↑ 62% FROM 2017

■ YEARLY ATTENDANCE



CURRENT ATTENDANCE INCREASE FROM 2017 AVERAGE 43%↑

2018 HIGHEST WEEKS

■ EASTER 840
 ■ GRAND OPENING 768
 ■ STUDENT INVASION 745



KIDS & STUDENTS

KIDS

*Hi, my name is
Samantha...*

These are two of my boys, Jackson and Jordan. We finished our first read through of the Action Bible this year. We read each night and the boys were so excited to find out what was next. It sparked so many great talks and fun bonding time. Thank you Cross for generously getting a Bible into every kids hands!



■ CROSS KIDS
WEEKLY
AVERAGE **200**

39% ↑ FROM
2017

■ HIGHEST
WEEK **270**

STUDENTS

Cross Culture students took 74 on retreat with us this year and God did incredible things! We had 6 salvations and multiple students filled with the Holy Spirit!

Hi, my name is Anna...

Recently I've been struggling with trusting the Lord because I didn't understand why things have been happening and I've been fearful. This weekend at retreat, the Lord showed me that He will always be with me and that my past has no hold on me. He is my strength!



■ CROSS CULTURE
WEEKLY
AVERAGE **69**

■ HIGHEST
WEEK **94**

■ CURRENT
AVERAGE **81**
(SEPT.-NOV.)

■ **53%** ↑
INCREASE
SINCE 2017

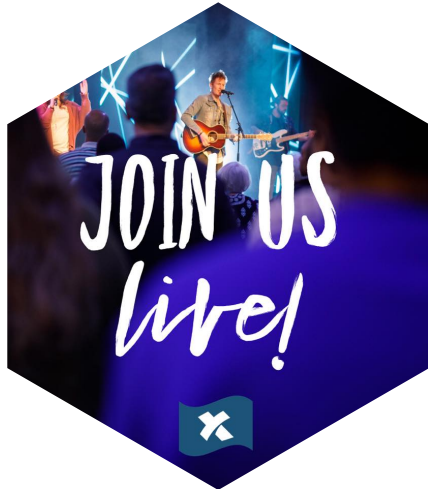


LEAD TEAM

■ WE HAVE OVER
330
ACTIVE
VOLUNTEERS
AT CROSS



MEDIA REACH



■ WE LAUNCHED LIVE STREAMING THIS YEAR AS WELL AS A NEW WEBSITE - CROSSATLANTA.COM

■ **42** DIFFERENT COUNTRIES FOLLOW US ON FACEBOOK

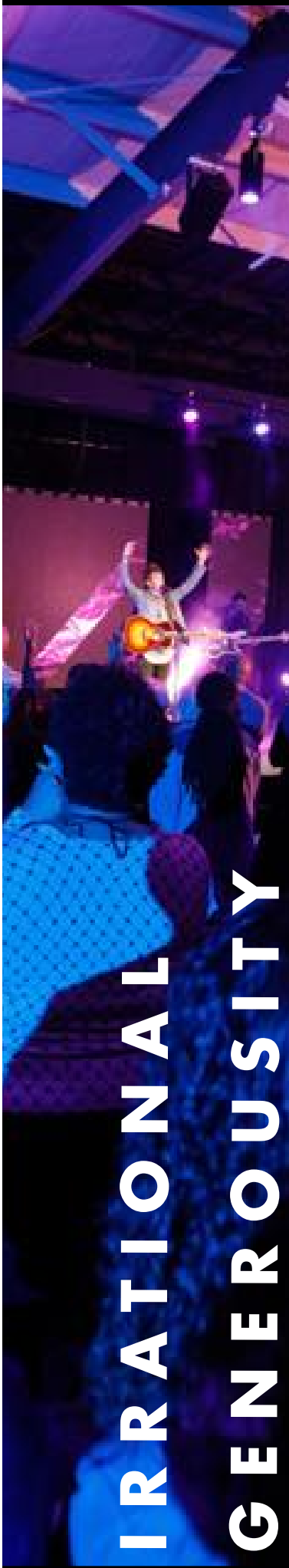
■ **66,846** MINUTES OF VIDEOS VIEWED BY PEOPLE

CROSS WORSHIP

■ CROSS RECORDED AND RELEASED OUR FIRST SINGLE THIS YEAR - *FALL FRESH*

■ **36%** GROWTH IN OUR VOCALIST & BAND MEMBERS SINCE 2017





**IRRATIONAL
GENEROUSITY**

WE GIVE IRRATIONALLY

■ **35%** GIVING INCREASE IN TITHES & OFFERINGS

■ WE HAVE GIVEN

\$176,025.05

THIS YEAR TO MISSIONS AND OUTREACH

■ SINCE CROSS OPENED OUR DOORS

\$664,651.02

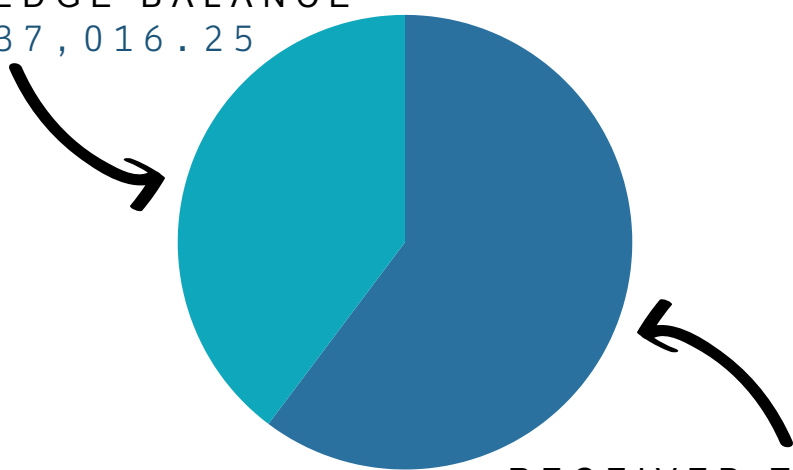
HAS BEEN GIVEN AWAY TO MISSIONS AND OUTREACH

THE STORY INITIATIVE - OUR BUILDING CAMPAIGN

*Numbers reflected below are through end of 2018

OUTSTANDING PLEDGE BALANCE
\$337,016.25

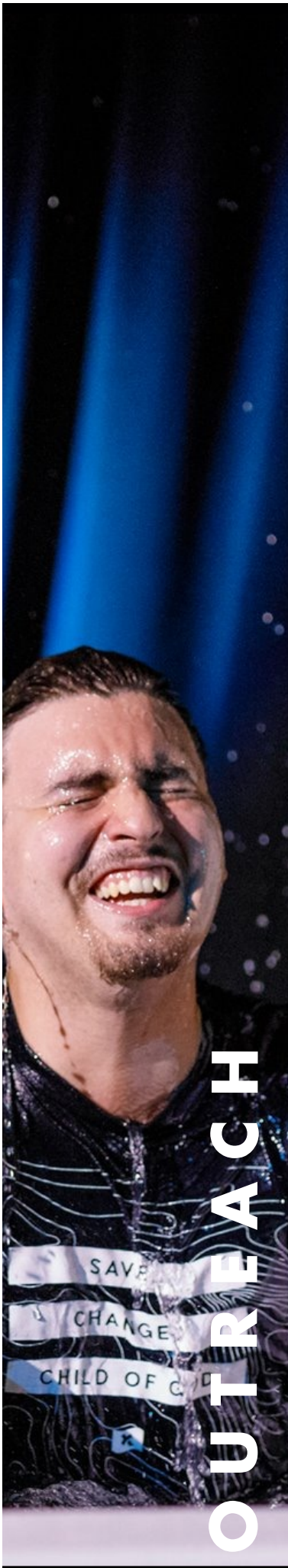
TOTAL PLEDGED
\$1,168,943.05



RECEIVED TO DATE
\$831,926.80

■ GIVING FOR STORY INITIATIVE IN 2017 **\$525,398.21**

■ GIVING FOR STORY INITIATIVE IN 2018 **\$306,528.59**



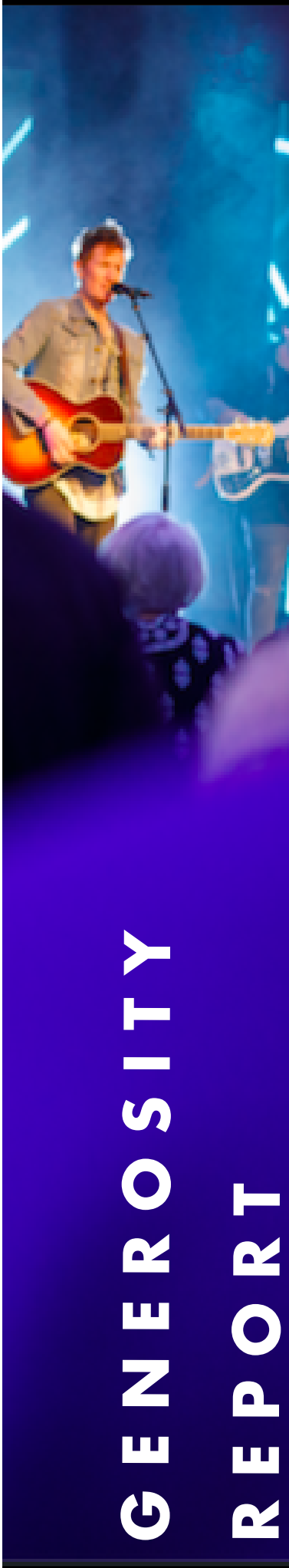
WE LOVE BECAUSE

THIS YEAR, we discovered the need was greater. So we went bigger on December 15th! Cross Church, along with local and nationwide corporate sponsors, came together to give the children of Cumming Elementary AND Whitlow Elementary a Christmas to remember. We provided the families of each school with: a stocking filled with snacks, books to read & classroom snacks. We threw an incredible holiday party at each of THEIR schools so the children, their parents and siblings enjoyed an amazing day in an environment which they were comfortable in.



- WE HAVE INVESTED **\$36,861** INTO MAKING AND GROWING DISCIPLES
- WE DO LIFE TOGETHER AND SERVE TOGETHER





GENEROSITY REPORT

2018 GENEROSITY REPORT

SOULS SAVED, LIVES CHANGED,
LEADERS RELEASED TO LEAD

• C3 North Atlanta	\$ 3,000.00
• Highway Community Church	\$ 3,000.00
• One Church Church Plant/Tennessee	\$ 4,350.00
• Missions Support/Scotland	\$ 3,882.67
• One Hope	\$ 9,250.00
• ARC Planting Churches	\$ 5,500.00
• High Mark Church Plant/Oklahoma	\$ 5,500.00
• Victory 91.5 Outreach Radio Support	\$ 5,750.00
• Missions Support/China	\$ 1,500.00
• Church at the Groves Plant/Stockholm	\$ 3,350.00
• First-Time Guest Gifts	\$ 9,128.84
• Benevolence	\$ 6,928.36
• Community Outreach	\$ 13,402.78
• Cedar Bend Church Plant/Wisconsin	\$ 4,000.00
• Free Sons International	\$ 1,700.00



**GENEROSITY
REPORT**

2018 GENEROSITY REPORT

• Commission To Every Nation/Rwanda	\$1,900.00
• Lifelink International/Nicaragua	\$2,500.00
• Queen City Church Plant/Cleveland	\$2,500.00
• New Sound Church Plant/Florida	\$2,050.00
• Onerace Movement	\$14,700.00
• Just One Africa Missions	\$2,250.00
• Multipli international	\$2,500.00
• Deep Well Ministries Missions	\$250.00
• Voice Church Plant/California	\$3,750.00
• Red Eye Inc	\$3,750.00
• East Coast Ministries	\$3,000.00
• Hope Culture Church Plant/Kentucky	\$1,500.00
• Bibles	\$1231.13
• Love Because Christmas	\$53,901.27
TOTAL FOR 2018	\$176,025.05

**THANK
YOU FOR
BEING A
PART OF
OUR GOD
STORY**

