

DEAR FRIENDS,

We all love a good story. The plot twists, the conflict and the giant leaps of faith are great, but the narrative is only as good as the characters involved. I believe that God wants to use us to be a part of a story that will impact countless others for eternity.

Your children, your neighbors, your best friend, your co-worker, your spouse... God wants to show up and show off in their lives. He wants to use you to be a part of their transformation story.

Simply said, God desires to use you... *for His Glory in Their Story.*

The Story Initiative is about Cross Church moving into our next chapter, a chapter filled with more life change and redemptive stories.

The future Cross Church Campus will become another way for us to focus on our main thing: **people.**

We believe that if we step out in bold faith and take God-sized risks, we can better position ourselves to reach our community.

I want to encourage you to join us on a spiritual journey of trust and growth. During the next two years, we are believing God for greater things at Cross Church. As we walk in faith during this time, we are trusting Him to expand Cross Church so that we might see more “Souls Saved. Lives Changed. Leaders Released to Lead.”

Let's make heaven a little more crowded. Our next chapter begins NOW.

A handwritten signature in white ink that reads "Josh & Monica". The signature is written in a cursive, flowing style.

Josh and Monica Mayo
Lead Pastors

**SOULS SAVED
LIVES CHANGED
LEADERS RELEASED
TO LEAD**

*By Your Power
we've been set free*

SOULS SAVED



**YOU LIVED IN THIS WORLD WITHOUT
GOD AND WITHOUT HOPE. BUT NOW YOU HAVE
BEEN UNITED WITH CHRIST JESUS.**

Ephesians 2:12-13 NLT



LIVES CHANGED

OUR CHURCH SINCE 2014

LOCAL OUTREACHES 22

CHURCH PLANTS 17

MISSIONARIES 13

GLOBAL ORGANIZATIONS 13



FIRST TIME FAMILIES 396

SALVATIONS/RECOMMITMENTS 437

WATER BAPTISMS 44

NEXT STEPS ATTENDEES 198

OUR COMMUNITY

10 MILE RADIUS



**CROSS CHURCH
CAMPUS**

REACH AREA

212,438
PEOPLE

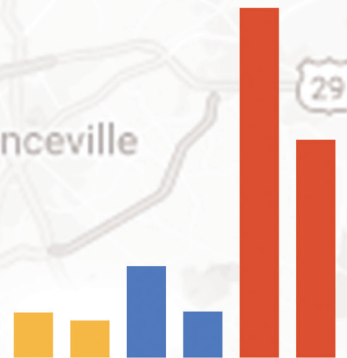
STEPS OF FAITH

62% GROWTH IN OUR WEEKEND SERVICES

98% GROWTH IN OUR CROSS KIDS

21% GROWTH IN CROSS CULTURE STUDENTS

(2014 - 2016)



LEADERS RELEASED TO LEAD





BUT AMONG YOU IT WILL BE DIFFERENT. WHOEVER WANTS TO BE A LEADER AMONG YOU MUST BE YOUR SERVANT, AND WHOEVER WANTS TO BE FIRST AMONG YOU MUST BE THE SLAVE OF EVERYONE ELSE. FOR EVEN THE SON OF MAN CAME NOT TO BE SERVED BUT TO SERVE OTHERS AND TO GIVE HIS LIFE AS A RANSOM FOR MANY.

Mark 10:43-45 NLT



THE CHALLENGE BEFORE US:

To achieve the goals of **The Story Initiative** we are inviting everyone to join us on a two-year faith journey of sacrifice, risk-taking, and a new level of trusting God. Together we can provide the financial resources needed to accomplish this supernatural task, but it will take all of us walking in obedience to God.

At it's core, **The Story Initiative** is about much more than buildings or finances. It's a faith journey about opening our hearts to all that God wants to do in us and through us. His dreams are vast, expansive and daring and the stakes are the lives and eternities of real people.

PHASE ONE:

\$2.25 Million - Building and property purchase

PHASE TWO:

\$850,000 - Building and property renovations

PHASE THREE:

Future building expansion

PHASE 1 & 2 GOAL:

\$3.1 Million

*Our vision is clear. Our pace is only limited by cash. Each phase is based on best market estimates as of 3/1/17. We are committed to moving forward with The Story Initiative regardless of potential delays, setbacks or property changes.



**THEY GAVE AS MUCH AS THEY
WERE ABLE, AND EVEN
BEYOND THEIR ABILITY,
ENTIRELY ON THEIR OWN.**

2 Corinthians 8:3 NLT

NEXT STEPS:

Here is what we're asking of you...

PRAY

Ask God what He would have you give toward **The Story Initiative**.

DECLARE

Our goal is that together, everyone who calls Cross Church their home, will participate by making a pledge of generosity. Your pledge is simply your statement of faith about what you intend to give. It can be revised at any time.

GIVE GENEROUSLY

“Not equal giving, but equal sacrifice.” Together we will give generously to honor our faith commitments and to declare that the vision of “Souls Saved. Lives Changed. Leaders Released to Lead.” is important to us and to Him!

CREATIVE GIVING IDEAS FOR YOU & YOUR FAMILY

We encourage you to bring your family on a generosity journey. God-size vision requires God-size sacrifice. While each of us won't contribute the same amount, we are all called to equal sacrifice.

- Eat out less often
- Cut back on subscriptions
- Scale back cell phone and internet use
- Reduce TV/cable coverage
- Reduce coffee purchases
- Pay off a bill and continue the payments to **The Story Initiative**
- Decrease new clothing purchases
- Stocks, bonds & mutual funds
- Sell land
- Donate tax returns/bonuses
- Vacation home
- Timeshares
- Modify the type/number of vacations
- Sell car and purchase a used car with no payments

Most of us think that our kids will not be willing to sacrifice, but we have seen that most kids are more comfortable than we are as adults with the process. They have childlike faith and a belief in a BIG God. So whether you are single or part of a large family, this family profile below will give you a snapshot on how to think outside the box through your giving.

Increase giving by \$25/week _____	\$2,600
Reduce eating out by \$50/week _____	\$5,200
Joel (5th Grade) takes lunch to school _____	\$300
Doug (husband) takes lunch to work _____	\$1,750
Lynn (wife) reduces household food budget by \$25/week _____	\$2,600
Lynn foregoes mani-pedis _____	\$1,200
Melissa (H.S. Senior) reduces entertainment expenses _____	\$400
Doug plays golf only once a week during summer _____	\$1,600
Family reduces Christmas expenses by \$500 _____	\$1,000
Cancel one vacation _____	\$2,500
Tori (10th Grader) gives ¼ of babysitting fees _____	\$250
Miscellaneous reductions _____	\$200
Trusting God for another \$1,000 _____	\$1000

2-YEAR GRAND TOTAL: \$20,600

THE GENEROSITY JOURNEY

The Generosity Journey is a tool designed to help a person move from money being their god to money being a tool for God's Kingdom.

The Generosity Journey focuses on behaviors and attitudes of our hearts rather than on amounts or percentages, further transforming us into the likeness of Christ.

These are not stages you slowly ascend to get to God, but simply a way to evaluate your growth in generosity. Scripture encourages us to grow in every facet of our walk with Christ, including the grace of giving. (2 Corinthians 8:7)

LEGACY
GIVER

SACRIFICIAL
GIVER

INTENTIONAL
GIVER

CONSISTENT
GIVER

FIRST-TIME
GIVER

A Legacy Giver is no longer asking the question, “God, how much are you asking me to give?” A Legacy Giver is asking the question, “God, how much are you asking me to keep?” They ask this so that they can release the rest for Kingdom purposes. Much like a Sacrificial Giver makes a commitment that will govern his/her monthly and annual decisions, a Legacy Giver makes a longer-term or lifetime giving commitment that governs his/her monthly and annual decisions like homes, cars, and investments.

This type of giver begins to ask questions like, “Am I giving in a way that changes me? Am I giving in a way that causes my lifestyle to be different to reflect the transformation Christ is making in me?” A Sacrificial Giver’s commitment to giving actually governs the rest of his/her lifestyle. A Sacrificial Giver has a giving commitment that is “larger than their current situation” so that they have to adjust the rest of their expenditures to meet that commitment.

This type of giver begins to ask questions like, “Why am I giving more to my cell phone bill than I am giving to God? Should I be giving to God more than I give for my mortgage each month?” This giver starts to make their giving an intentional choice that reflects how they feel about it in relation to other things they spend their money on. This may also be the point of intentionality when someone begins to tithe, reflecting that they are being intentional about a certain amount/percentage that they want to give to God.

This type of giver is someone who decides to give something and to give it on a consistent basis. This often requires planning and becomes a reason for someone to set up recurring gifts online. They may also consistently give through offering envelopes, checks or the Cross App.

This type of giver is someone who decides to give for the first time. As they give, they are making a new choice to trust God and the leaders of the Church with this gift.

**THEY WORSHIPPED TOGETHER
AT THE TEMPLE EACH DAY, MET
IN HOMES FOR THE LORD'S
SUPPER, AND SHARED THEIR
MEALS WITH GREAT JOY AND
GENEROSITY— ALL THE WHILE
PRAISING GOD AND ENJOYING
THE GOODWILL OF ALL THE
PEOPLE. AND EACH DAY THE
LORD ADDED TO THEIR
FELLOWSHIP THOSE WHO
WERE BEING SAVED.** Acts 2:46-47

TWO-YEAR GIFT CHART



There are countless biblical stories of God showing up and showing off in the lives of everyday people. Our story is just getting started. THE STORY GIVING INITIATIVE is our bold belief that God wants to use us to impact the stories of those in our community. Every person has a story and every story matters to God.

As you pray and discern how God would ask you to give during this two-year campaign, allow this gift chart to show you how everyone can be a part. Every financial gift is important to reaching the total need.

God is just getting started at Cross Church. This is our next chapter.

MONTHLY GIFT	ANNUAL GIFT	TWO-YEAR TOTAL
\$12,500	\$150,000	\$300,000
\$4,167	\$50,000	\$100,000
\$3,125	\$37,500	\$75,000
\$2,083	\$25,000	\$50,000
\$1,458	\$17,500	\$35,000
\$1,250	\$15,000	\$30,000
\$1,042	\$12,500	\$25,000
\$833	\$10,000	\$20,000
\$625	\$7,500	\$15,000
\$500	\$6,000	\$12,000
\$417	\$5,000	\$10,000
\$333	\$4,000	\$8,000
\$208	\$2,500	\$5,000
\$104	\$1,250	\$2,500
\$63	\$750	\$1,500
\$42	\$500	\$1,000

Miracle Sunday: April 23rd, 2017

Knowing that God can do more than we ask or imagine, in faith I/We intend to give to THE STORY INITIATIVE over and above our regular tithes and offerings for the next two years.

TOTAL TWO-YEAR PLEDGE \$ _____

I/we plan to give monthly or annually. Please choose one below:

\$ _____ Monthly for 24 months or...

\$ _____ Annually for 2 years

This is a statement of intention to give. I understand I can revise it at any time by contacting Cross Church finance office.

MY MIRACLE SUNDAY OFFERING TODAY \$ _____

This offering on April 23rd goes toward my total two-year pledge.

Name: _____
 Address: _____ State: _____ Zip: _____
 City: _____
 Phone: _____
 Email: _____

I/We wish to give to the STORY INITIATIVE by a means other than cash. Description: _____

Approximate value of my non-cash gift: _____

We have included a sample commitment card that everyone will be asked to prayerfully complete. Every gift that is given to **The Story Initiative** will go toward the completion of our new Cross Church Campus. Please take some time to prayerfully review it and begin asking God what He will want to do through your life for *His Glory in Their Story*.



HIS GLORY IN



THEIR STORY



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