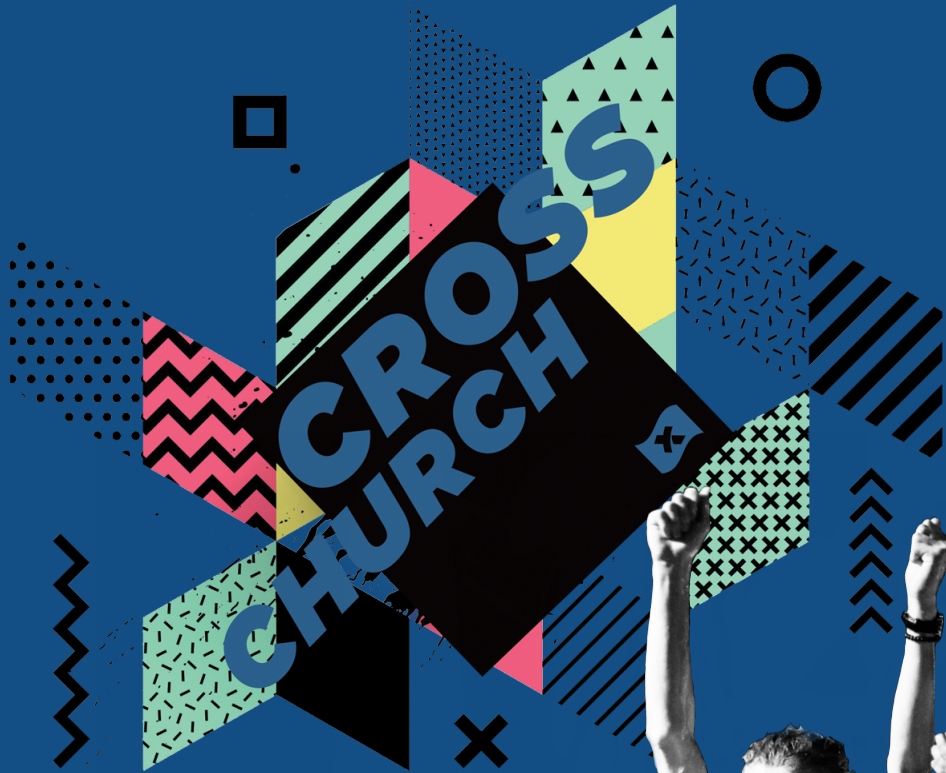


Annual Report 2019



WE'RE MAKING HEAVEN MORE CROWDED

52,635

Invitations
Mailed Out

212

Salvations
in 2019

51

Baptisms
in 2019

1,239

First-Time
Guests

850+

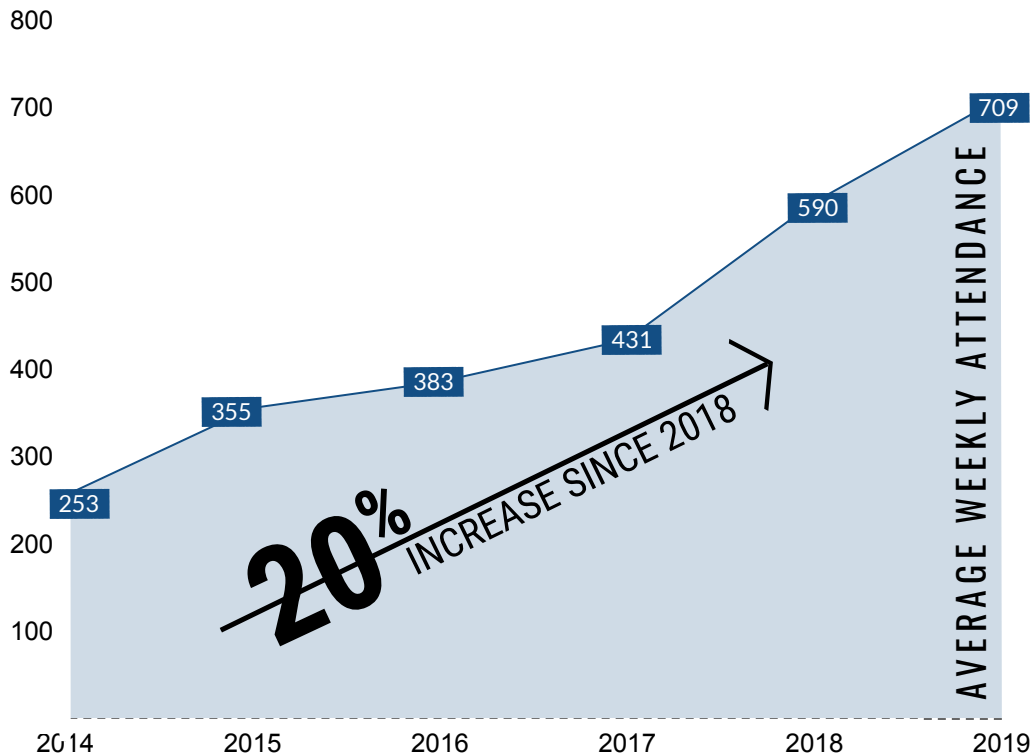
Salvations since
Beginning

155

Baptisms since
Beginning



EVERY NUMBER HAS A NAME



Current
Attendance

744

Highest
Sunday

1,143

on Easter

WHAT IMPACT HAS CROSS CHURCH HAD?

Cross Church points me to Jesus and its members & leadership love me like Jesus!
Rhonda

Personal peacefulness! It feels like home and family!
Chris

It has given me a chance to build a relationship with God that I never knew.
Kanesia

Impacted my family and my girls. Taught me that God is the light.
Chad

It has given my wife and I a home.
Cole

My heart is filled with joy to watch our kids grow and develop their relationship with God.
Alex

THIS IS WHY WE LAUNCHED THREE SERVICES!

NEXT GENERATION MINISTRY

Cross Kids

Cross Kids Weekly Average



221

Cross Kids Highest Week



330 on Easter Sunday

Percentage Up from 2018



12.8 %



— Rick Sefzik —

- New Middle School Pastor
- Facilities Manager
- Launched Culture 56
for students in grades 5th - 6th

NEXT GENERATION MINISTRY

Students & Young Adults



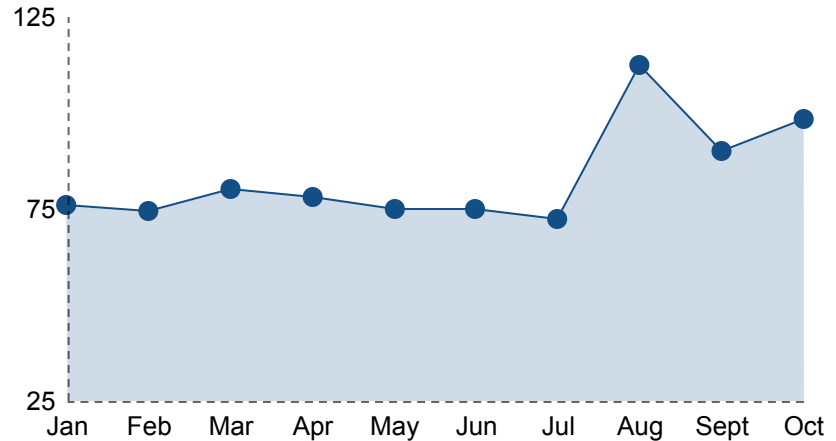
—The Collective—

A nine-month leadership focused internship program. We are excited to have eight students be a part of our launching year!

97
current
weekly
average

130
highest
week

19%
increase
from
2018



CROSS CULTURE

for students in grades 6th - 12th

WE LEAD COURAGEOUSLY



Current Lead Team Members



350

Lead Team Coaches



29

5,031

cups of coffee
brewed in 2019



161

people attended
Next Steps in 2019



136

average volunteers
scheduled per week



WE CHOOSE COMMUNITY

71

LIFE GROUPS HOSTED IN 2019

31%

Increase of Life
Group Leaders

499

People in Fall
Life Groups

70%

of our Church
attend a Life Group



IN 2019 CROSS CHURCH INVESTED

\$217,418.25

IN MISSIONS + OUTREACH *13.25% OF OUR INCOME

LOCAL GIVING

\$9,876.72 to people in our congregation in need

\$18,250 to local church planting and growth

\$37,365 to local ministries

\$19,605 to local church generosity

INTERNATIONAL GIVING

\$38,400 in foreign ministries

\$20,200 in foreign church planting

LOVE BECAUSE PROJECTS

\$21,221.53 Love Because Summer

459 people serving others

30 unique service projects planned

\$52,500 Love Because Christmas



SINCE WE OPENED OUR DOORS IN 2014

\$768,586.33

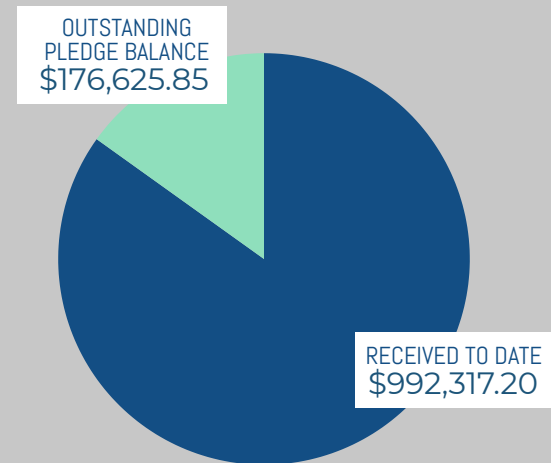
HAS BEEN INVESTED IN MISSIONS + OUTREACH

THE STORY INITIATIVE

OUR BUILDING CAMPAIGN

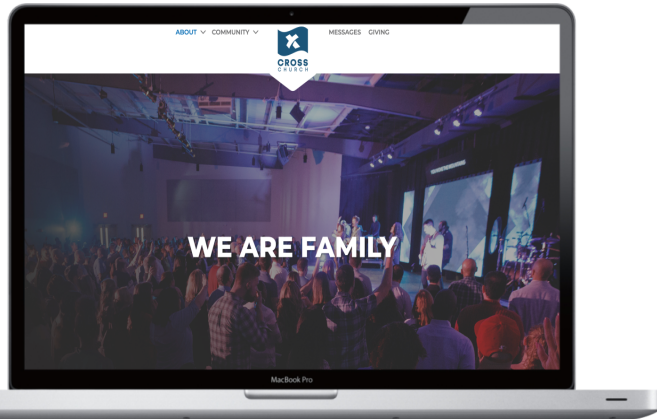
GIVING FOR STORY INITIATIVE

2019 \$130,886.67
2018 \$306,528.59
2017 \$525,398.21



TOTAL PLEDGED AMOUNT
\$1,146,693.05

CROSS CHURCH ONLINE



App

1,021 total app downloads since release

Facebook + Instagram

3,578 total followers on social media

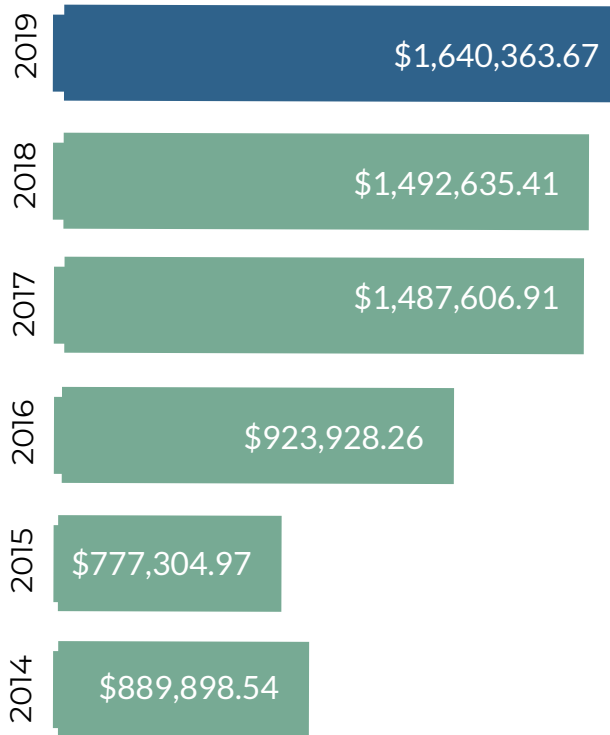
75,545 minutes viewed of Facebook sermons and leadership videos

Website + Online

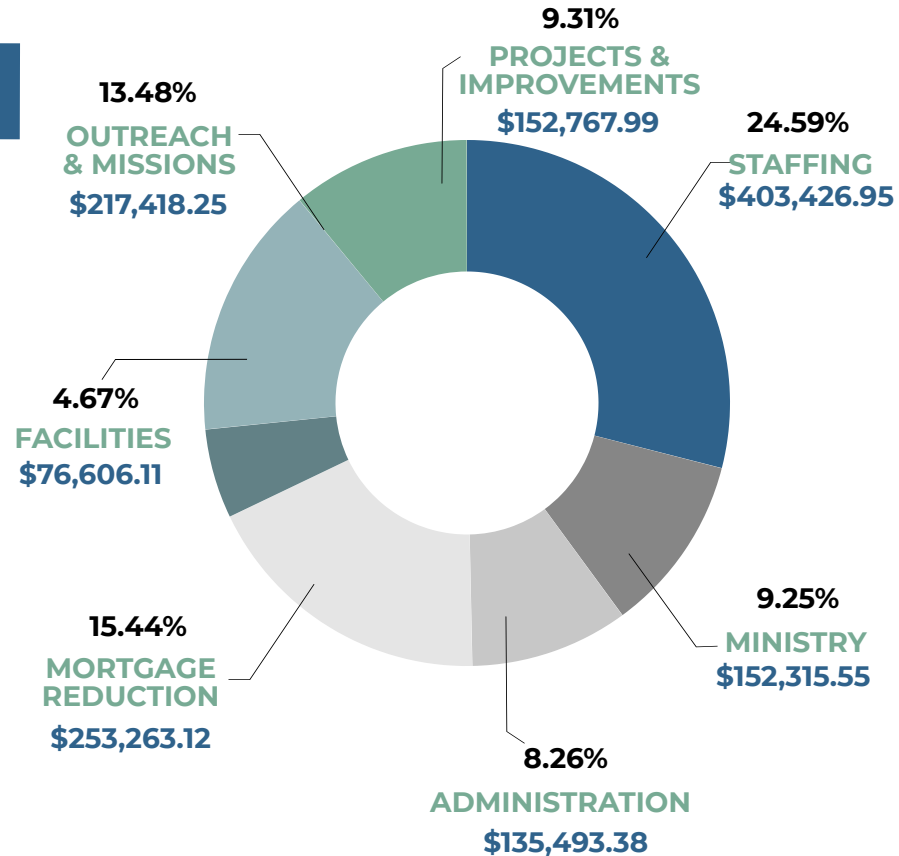
- 6,956 total sermons viewed
- 179 most viewed sermon - Holy Spirit Part 2
- 2,377 total hours of podcasts listened
- 116,196 total website views
- 251 users on RightNow Media, a discipleship tool for our church



TOTAL INCOME



OPERATING EXPENSES



***CROSS GAVE 13.48% OF OUR INCOME TO MISSIONS + OUTREACH IN 2019**

2019 GENEROSITY REPORT

SOULS SAVED, LIVES CHANGED, LEADERS RELEASED TO LEAD

\$3,350.00	Amazon Outreach - Peru
\$4,250.00	ARC Church Planting
\$4,000.00	Bancolumbia Churchplant - Columbia
\$9,876.72	Benevolence
\$805.00	C3 Church - Alpharetta
\$2,950.00	Commission To Every Nation Missionaries - Rwanda
\$16,272.57	Community Outreach
\$4,000.00	Connection Homes Foster Care
\$4,350.00	Deliver Hope - Arkansas
\$100.00	Eastgate Missions Support
\$4,832.43	First Time Guest Gifts
\$4,000.00	Gracing Scotland Missionaries - Scotland
\$3,250.00	Harvest Time Tabernacle - Arkansas
\$2,950.00	John Wesley Missionary - India
\$5,450.00	Just One Africa Missions - Kenya
\$1,500.00	Justin Holden Missionary - Czech Republic

2019 GENEROSITY REPORT

SOULS SAVED, LIVES CHANGED, LEADERS RELEASED TO LEAD

\$3,300.00	Community Lead Pastors Blessings
\$21,221.53	Love Because Summer Outreach
\$52,500.00	Love Because Christmas Outreach
\$1,750.00	Next Level Church - Florida
\$4,000.00	One Church Churchplant - Nashville
\$7,950.00	One Hope Bibles
\$4,000.00	Rays of Peace Missionary - India
\$4,000.00	Red Eye - California/Inner City Outreach
\$4,950.00	Safehouse Outreach - Atlanta/Inner City Outreach
\$3,000.00	Smash Hunger - India
\$4,360.00	Trinity Church - Texas
\$2,000.00	Victory 91.5 Radio Support
\$10,000.00	Vima Church Plant - Arkansas
\$7,250.00	Wycliffe Bible Translators
\$1,000.00	Youth Leaders Coach
\$7,250.00	Zabdy Tirado Churchplant - Peru
\$4,950.00	Zack Brinegar Churchplant - Vienna





THANK YOU

for helping us see souls
saved, lives changed and
leaders released to lead!



CROSS
CHURCH